



Recurly + salesforce

Recurly + Salesforce: The Subscriber Relationship Hub

Recurly for Salesforce builds subscriber loyalty and improves sales efficiency with a 360-degree customer view

If you rely on Salesforce as a centralized hub for building and managing relationships with your customers, make it even more powerful through Recurly's Salesforce integration. Enable a complete, secure view of your subscribers within Salesforce to build customer relationships, drive operational efficiency, and increase lifetime value (LTV).



Empower your sales team and maximize customer LTV

Sales and customer service reps can use a 360-degree view of each subscriber to better upsell, nurture, and solve customer issues.



Improve operational efficiency

Let your sales team work out of Salesforce and focus on what they do best. Subscriptions in Recurly can be created automatically from closed-won opportunities in Salesforce.



Gain powerful insights through comprehensive reporting

Instant visibility into critical sales and billing data enables you to manage your recurring revenue streams efficiently.



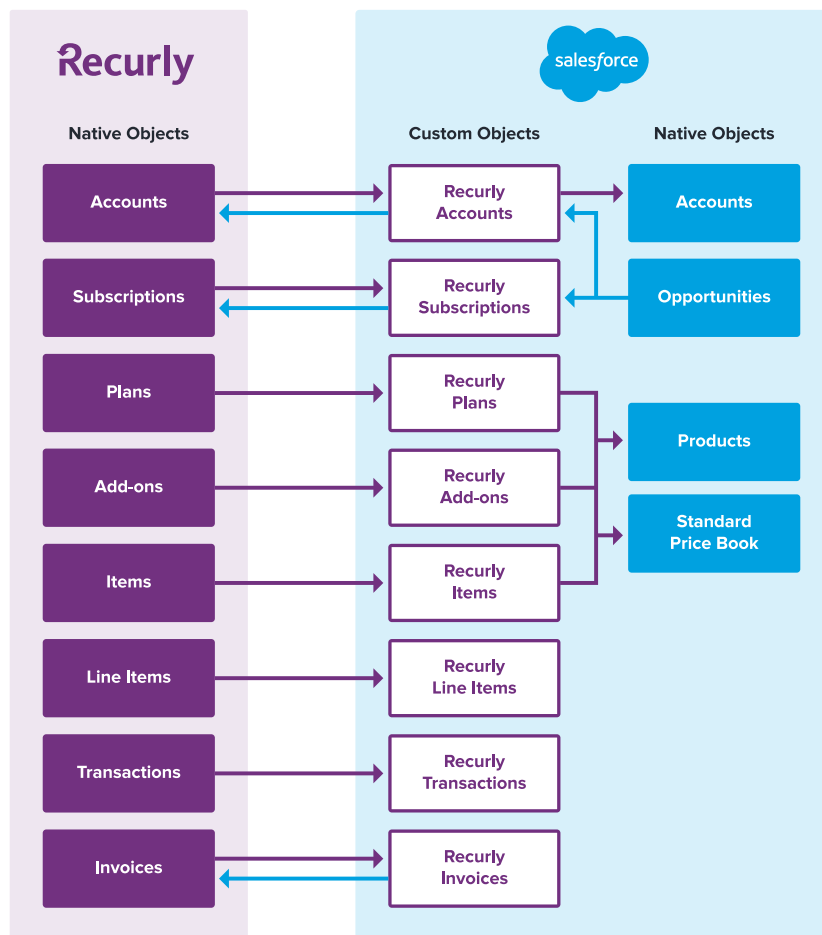
Rest assured that your data is secure and accessible

Get full access to subscriber data while maintaining the highest levels of security and PCI compliance.

Increase Productivity and Efficiency

Using Recurly's custom objects, you can create and manage accounts, enter billing information, and create new subscriptions without leaving Salesforce. These changes are automatically synchronized with the Recurly platform, and credit card and customer data handling is fully compliant with PCI standards.

You can also sync your Recurly offerings with the native Product and Price Book Entry objects in Salesforce for use on opportunities, quotes, orders, and service contracts. In conjunction with these Recurly-backed products, you can create new subscriptions and accounts directly from your opportunities in Salesforce and seamlessly sync them to Recurly.



For more information about our services, please contact sales@recurly.com.



CONTACT SALES

Recurly

Recurly helps you gain a competitive advantage with our industry-leading subscription management platform and deep expertise.

Recurly.com

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